

**SAIL CANADA  
BOARD OF DIRECTORS  
CANDIDATE NOMINATION INFORMATION**

*Angela Siegel  
Halifax, NS  
Armdale Yacht Club*

**INTEREST IN ADVANCING THE MISSION AND GOALS AND BUSINESS  
MODEL/PRIORITIES OF SAIL CANADA**

I have participated in and benefited from many forms of watersport, including powerboating, windsurfing and all forms of sailing: from recreational sailing, trans-oceanic cruising, one-design and larger PHRF fleet racing to watching my kids thrive through and grow through dinghy racing and adaptive sailing events. Sailing has opened up doors for me to explore the world, to meet great people and to grow in a community that is supportive and enjoyable. I have skippered, crewed and taught sailing on both fresh water lakes and saltwater oceans. Having benefitted from this sport the whole of my life, I am strongly committed to ensuring that the missions of Sail Canada be met and that we would be able to move proactively into the future of sport.

**GOVERNANCE EXPERIENCE**

In my non-sailing life, I have experience in a governance capacity that I've developed over time. I served as a member of the Board of Governors for Dalhousie University for two years and took on the role of Vice Chair Student Affairs of the University Senate. I am comfortable in both policy and strategic planning. In those capacities, I co-chaired large university initiatives, including a major updating of the Code of Student Conduct and a review of Academic Quality Assurance practices across the institution.

**PROFESSIONAL AND/OR VOLUNTEER EXPERIENCE AND SPECIFIC SKILLS**

Professionally, Assistant Dean (Outreach) for the Faculty of Computer Science at Dalhousie University, I am responsible for connections to industry partners, community members and the provincial and federal government. At Armdale Yacht Club, I've served as a member of the Nominating Committee, and contributed to several club initiatives, from Race Officer of local regattas and RC for the Women's Keelboat championships, Protest Committee for the Mobility Cup and more. I've volunteered as Hype Crew and Tech Tour guide for SailGP during its Canadian debut (as I'm sure there is more to come!). All in all, if I haven't done it, it's merely because I've not yet had the chance. I'm committed to all having the opportunity to enjoy the joy that sailing brings.

**EXPERIENCE DEVELOPING AND OVERSEEING THE IMPLEMENTATION OF  
STRATEGIC PLANS**

In my professional capacity, I've had several opportunities to lead and set out a strategic plan. For Dalhousie University, I led an institutional self-study that set forth their plans for the Future of Teaching and Learning (<https://www.dal.ca/content/dam/www/about/mission-vision-and-values/strategic-plan/report-future-teaching-learning.pdf>), which laid the groundwork for a portion of the President's strategic planning. Following this work, I took an interim role as the Dalhousie's Associate Vice President Academic, in which I led the work of the teaching and learning pillar of the Strategic Plan. Later, as a member of the university Board, I strived to

support the intuition in meeting the plans that have been laid out and monitoring progress throughout the plan's lifecycle.

### **INTEREST IN/CAPACITY TO FUNDRAISE AND CONTRIBUTE TO SUPPORTING SAIL CANADA ATHLETES AND PROGRAMS OF PERFORMANCE EXCELLENCE**

I have supported Sail Nova Scotia for the past many years in its fundraising initiatives, specifically helping with its major fall fundraiser banquet. Fundraising and financial literacy are imperative for all organizations to succeed. As a mathematician/computer science, I have the digital literacy to support and back up my other competencies in this space. I have seen the positive impact of athletic programming (in my own life and in that of my junior sailors!) and would strive to support Sail Canada initiatives and programs to help others as they advance in the sport.

### **WHAT KEY SKILL OR ATTRIBUTE WILL YOU BRING TO THE SAIL CANADA BOARD**

I have no doubt that you will have many strong nominees, but you will not find anyone with more enthusiasm for the sport and its long term growth in Canada. Having served on other boards, I could focus on that background and skillset. However, from that background, I know that my greatest strength is that of optimism and a commitment to always moving forward. Committees work best when those around the table are thoughtful, collegial and committed. I believe that I am and would endeavor to remain all three.

### **REFERENCES**

Sarah Flanagan – *President, Sail NS*

Paul Tingley – *Paralympic Sailor & Gold Medalist, Royal Nova Scotia Yacht*

*Squadron* Jeff Nelson – *Commodore, Armdale Yacht Club*

Thanks in advance for considering my application!

**Angela Siegel**

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