

**SAIL CANADA
BOARD OF DIRECTORS
CANDIDATE NOMINATION INFORMATION**

Nominee Name:

Peter Bradley

City, Province

Ottawa, Ontario

Member of Sail Canada Club or Member Name:

***Nepean Sailing Club &
Trident Yacht Club***

I am pleased to pursue an opportunity to serve on the board of Sail Canada. I have served in a wide variety of governance roles over the past 20 years in both my sailing clubs as well as the board of Ontario Sailing. I have strengths in the areas of governance, strategic planning and financial management.

**INTEREST IN ADVANCING THE MISSION AND GOALS AND BUSINESS
MODEL/PRIORITIES OF SAIL CANADA**

- I have been involved in the sport of sailing for a lifetime and would welcome an opportunity to continue to give back to the sport that has benefitted me so greatly.
- I have two adult daughters that both were trained through the Cansail program and both continue to Sail for Life.
- I am a Past Commodore for Nepean Sailing Club and was Commodore when the club hosted the Canadian Youth Sailing Championships in 2011.
- I have been heavily involved with Ontario Sailing for the past 10 years and have had a variety of interactions with Sail Canada and worked closely with CEO Chairs and CEOs to develop and enhance the relationship between Sail Canada and Provincial Sailing Organizations

GOVERNANCE EXPERIENCE

- Past President, Ontario Sailing.
- Past Commodore, Nepean Sailing Club.
- Former Treasurer, Trident Yacht Club; and
- Member of several for-profit Boards in my professional role.

PROFESSIONAL AND/OR VOLUNTEER EXPERIENCE AND SPECIFIC SKILLS

- Volunteer – Ontario Sailing Board
 - Development of Strategic Plan
 - Development and implementation of Board Skills Inventory.
 - Development and implementation of Board Effectiveness Survey.
 - Developed with Board and Staff clear division of responsibilities between Board and Staff with the objective of improving effectiveness of the organization; and
 - Worked with OS Executive Director, Chair of Board Sail Canada and CEO of Sail Canada to enhance communication and cooperation between the NSO and PSO.
- Volunteer – Trident Yacht Club
 - Treasurer during Covid pandemic, bringing financial management skills and leadership during turbulent period.
- Volunteer – Nepean Sailing Club

- Held a variety of roles on the Board including Secretary, Membership Director, Vice Commodore & Past Commodore over a 12-year period.
- Led development of Strategic Plan, Extensive lease negotiations with City of Ottawa, Hosting of Youth National Sailing Championships, re-writing of Bylaw.

EXPERIENCE DEVELOPING AND OVERSEEING THE IMPLEMENTATION OF STRATEGIC PLANS

- As Commodore of Nepean Sailing Club, I led the development of the Club's first strategic plan over the course of a 6-month process with the Board. That plan became shared with a variety of other clubs in Ontario, several of which used it as the basis for development of their own strategic plans. That plan was subsequently implemented at the Club and set the direction for the club for many years following.
- When I joined the board for Ontario Sailing, I led a similar effort to develop the Strategic Plan for Ontario Sailing which I facilitated and led an exercise with the Board, Staff and key stakeholders. That plan was subsequently implemented by the board and staff and served as the direction for Ontario Sailing for the following 5-year period.
- I have coached and guided several Yacht/Sailing Clubs in the development of their own strategic plans.

INTEREST IN/CAPACITY TO FUNDRAISE AND CONTRIBUTE TO SUPPORTING SAIL CANADA ATHLETES AND PROGRAMS OF PERFORMANCE EXCELLENCE

- I am interested in finding creative ways to fundraise, to support Sail Canada athletes and pursue operational excellence in partnership with the Board of Directors.

OTHER RELEVANT INFORMATION

- Long time sailor (more years than I wish to count), graduate of Sail Canada learn to sail program and cruising courses;
- Member of Sail Canada CEO hiring panel; and
- Member of Ontario Sailing Executive Director hiring panel.

WHAT KEY SKILL OR ATTRIBUTE WILL YOU BRING TO THE SAIL CANADA BOARD

- I believe that I will bring a strong set of leadership, governance and financial management skills to the table at Sail Canada. My approach is to first seek to understand issues faced by an organization and then offer ideas, approaches and thoughts in a collaborative and relationship enhancing way. To summarize, I will bring strong listening and leadership skills to the Sail Canada Board.

REFERENCE

Peter has been a devoted contributor to our sport as a provincial sailing authority Board member, including time as President of Ontario Sailing's Board; this makes him in my view an ideal candidate to be a Sail Canada Board member. Peter has a broad understanding of the various facets of sailing in Canada, including programs such as learn to sail, instructor and coach training, high performance, and cruising, and has regularly been involved with Sail Canada.

It is my pleasure to recommend Peter as a candidate, I am confident that Sail Canada would similarly benefit from his diligent efforts on behalf of our sport as we have in Ontario.

Jeff Dejean – President Ontario Sailing